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NEWS RELEASE



***OEM Off-Highway™* magazine announces 2016 Top Ten New Product winners**

*The winning products are the 10 most-viewed new products
in OEM Off-Highway's online product database, the Component Directory.*

FORT ATKINSON, WI (Dec. 20, 2016) – *OEM Off-Highway™* magazine, the only industry publication dedicated to the entire product development team of heavy-duty on- and off-road equipment manufacturers, has announced its official [Top Ten New Products of 2016](#). The winners are the 10 most viewed products on its popular online product database, the [Component Directory](#).
oemoffhighway.com/directory

“I’m always fascinated to see what the Top Ten list tells us about the past year of product development. I think what I appreciated the most this year was how obvious it was that regardless of the state of the market and equipment demand, the design and development cycle never slows. Our readers are always innovating, always reimagining, and always enhancing the next generation of equipment,” says *OEM Off-Highway* Associate Publisher Michelle Kopier.

To date, the Component Directory features nearly 5,000 products and services from 1,700+ companies around the world.

TOP TEN NEW PRODUCTS OF 2016

- 1. Perkins Engines** – 2206F-E13TA 12.5-Liter Engine
- 2. Dana Inc.** – Spicer Model 990 Suspension Steer Axle
- 3. Perkins Engines** – 403F-E17T Engine

4. **Topcon Positioning Group** – GX-55 Control Box for Machine-Controlled Excavation
5. **Voss Automotive** – Voss Urea Quality Sensor
6. **Perkins Engines** – Syncro 4-Cylinder Engines
7. **maximatecc** – CrossFire SX I/O Controller
8. **Rexroth** – BODAS DI4 Display
9. **AxleTech Intl., Inc.** – 2000 Series Independent Suspensions
10. **Curtis Industries** – Cab System for John Deere 1 Family Sub-Compact Tractors

“As the Top Ten New Product award program continues to gain notoriety in the industry, past winners are showcasing their awards prominently at shows around the world, and new companies are asking how to get involved. I can’t wait for our award program to grow and expand in the years to come,” Kopier says.

The Top Ten New Products of 2016 are featured on its website, OEMOffHighway.com, in the November/December 2016 print issue of *OEM Off-Highway™* magazine, as well as the globally-distributed [digital version of the publication](#). [Magazine subscriptions](#) are free to qualified industry members.

About *OEM Off-Highway™*

Since 1984, *OEM Off-Highway™* magazine has delivered the latest news, products and emerging technologies to original equipment manufacturers’ (OEMs) product development team members. Editorial content concentrates on the critical issues and new product developments that impact the industry and provide the in-depth coverage and analysis that are of primary importance to readers.

About AC Business Media™

[AC Business Media](#) is a business-to-business media and data company with a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, manufacturing, logistics and supply chain markets. AC Business Media delivers relevant, cutting-edge content to its audiences through its industry-leading digital properties, trade shows, videos, magazines, webinars and newsletters and provides advertisers the analytics, data and ability to reach their target audience.

For more information about the OEM Off-Highway’s Top Ten New Products, contact:

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